

Rebelz Basketball Club Incorporated Social Media Policy

Effective Date: **AGM 2025**
Approved by: Rebelz Basketball Club Committee

1. Purpose

This policy sets out guidelines for safe, respectful, and responsible use of social media by all members of Rebelz Basketball Club. It aims to protect junior players, uphold the club's **values**, and ensure social media is used to build a positive basketball environment.

2. Who This Policy Applies To

This policy **applies** to:

- All players
- Parents and guardians
- Coaches and team managers
- Volunteers and committee members
- Club supporters and representatives

It covers the use of:

- Club-run social media accounts (e.g. Facebook, Instagram)
- Personal accounts where the club, its members, or affiliated competitions are referenced
- Messaging apps like WhatsApp, Messenger, or Team App



3.Guidelines for Social Media Use

All members must:

- Show respect: Never post content that is abusive, harassing, offensive, racist, sexist, or otherwise inappropriate.
- Protect children: Only post images or videos of junior players with prior parental/guardian consent.
- Avoid public criticism: Do not criticise coaches, referees, players, or other clubs on social media.
- Keep it positive: Use social media to celebrate achievements and promote sportsmanship and inclusion.
- Stay private: Dont share sensitive personal or club information online.
- No bullying: Cyberbullying of any kind will not be tolerated and will be reported to relevant authorities if necessary.

4.Club Accounts and Communications

Only approved **committee members** or media officers may post on Rebelz Basketball Clubs official accounts. Official posts should:

- Promote team success and club events
- Share updates on fixtures and results
- Reflect club values of respect, teamwork, fun and safety

All content will be monitored and may be edited or removed at the discretion of the committee.

5.Parents and Junior Players

Parents and junior players must:

- Avoid negative or inflammatory comments about referees, coaches, or other players
- Not tag or name individual children in posts without permission
- Report any concerning online behaviour to a member of the Club Committee or Child Safety Officer.



6. Consequences for Breach

Breaches of this policy may lead to:

- A formal warning
- Removal of offending content
- Suspension or removal from the club
- Referral to Basketball Victoria or legal authorities if necessary

7. Reporting Issues

If you witness or are subject to any online behaviour that breaches this policy, contact: Club President: president@rebelz.com.au

8. Review and Updates

This policy will be reviewed annually by the Rebelz Committee to reflect changes in legislation, technology, and best practice in junior sport.

Child Safety Commitment

Rebelz Basketball Club Incorporated is **committed** to creating a safe, inclusive, and respectful environment for all children and young people. This includes promoting safe digital behaviour and complying with the Child Safe Standards (Victoria) and Basketball Victorias Member Protection Policy.

For Further Information please click on the below link:

([Link to Constitution](#))

